

LIVE EVENT

Join us on October 10th

12:00 PM - 5:00 PM

 Prudential Center
25 Lafayette Street, Newark, NJ. 07102

Atlantic



CLICK OR SCAN
TO REGISTER

BRINGING **A.I. AND BUSINESS ANALYTICS** TO THE FOREFRONT OF YOUR PRINT BUSINESS

YOUR KEYNOTE SPEAKERS



David Rosendahl
MindFire

Unlock the future of Direct Mail:
Supercharging your printshop with A.I.



Heather Willovit
Ricoh USA

Maximize Efficiency & Profitability
The power of MIS systems for printing

INDUSTRY EXPERT PANEL DISCUSSION

Trends That Move The Needle
Building revenue through innovation



Bob Neubauer
NAPCO Media, LLC



Andy Griffin
Premium Color Group



Timothy Freeman
*Print & Graphics
Communication Assoc.*

ADAPT. **EVOLVE.** & THRIVE

With the industrial and production print world quickly evolving, new technologies and innovations are developing to provide new opportunities.

MORE ON OUR SESSIONS



UNLOCK THE FUTURE OF DIRECT MAIL **SUPERCHARGING YOUR PRINTSHOP WITH AI**

SESSION #1 | Artificial intelligence is transforming print shops, including direct mail production. Learn how AI tools can enhance workflow, efficiency, cost savings, and outcomes by optimizing mailing lists, automating design processes, and implementing predictive maintenance. Gain actionable strategies to boost productivity and profitability in your print shop through AI integration, ensuring a competitive edge and business future-proofing.



MAXIMIZE EFFICIENCY AND PROFITABILITY **THE POWER OF MIS SYSTEMS FOR PRINTING**

SESSION #2 | Delve into the critical components and transformative benefits of a Management Information System (MIS). Learn how MIS centralizes workflows, automates tasks, provides real-time data insights, and empowers decision-making. Discover strategies to streamline operations, reduce costs, and enhance profitability through job costing, inventory management, and improved scheduling. Enhance order processing and tracking for improved customer service and satisfaction.



INDUSTRY TRENDS THAT MOVE THE NEEDLE **INTERACTIVE PANEL DISCUSSION WITH INDUSTRY EXPERTS AND PEERS**

SESSION #3 | A panel discussion featuring industry peers and expert leaders will tap into the latest commercial and industrial print trends. This interactive session will provide invaluable insights into emerging technologies, market shifts, and innovative revenue streams that can elevate your print shop's offerings. Ask questions and learn how to adapt to the evolving landscape, discover new services to expand your portfolio, and explore strategies to enhance your client's value proposition.



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