

Jason Weiss Named CEO Amid Atlantic Leadership Transition

Adam Weiss appointed President; Larry Weiss transitions to Chairman

New York, NY – July 8, 2025 – [Atlantic, Tomorrow's Office](#), an award-winning provider of managed services and digital transformation solutions, today announced the implementation of its long-planned executive leadership transition. Jason Weiss has been named Chief Executive Officer, Adam Weiss has been appointed President, and Larry Weiss, the company's longtime President and CEO, will transition to the role of Chairman.

"We've been deliberate about preparing Atlantic for its next chapter, and I believe now is the right time to make this transition," said Larry Weiss. "Jason and Adam are deeply aligned with our vision, values, and culture. I'm confident they will lead the company with the same level of integrity, ambition, and care that has defined us for more than four decades."

In 1982, Larry took ownership of Atlantic, ushering in a new era of growth and transformation. What started as a small copier company has grown into a national leader in managed IT services, cybersecurity, document management, UCaaS, business applications, and AI-powered analytics. Under Larry's leadership, Atlantic expanded its footprint through a combination of organic growth and strategic acquisitions. The additions of [BrainSell](#) and [Interloop](#) earlier this year further enhanced the company's capabilities in technology implementation, data modernization, and AI. Throughout this evolution, Atlantic has earned a reputation for customer-centricity, innovation, and operational maturity.

As CEO, Jason will lead Atlantic's long-term strategic vision and continue driving integration across its expanding portfolio of digital services and solutions. He has held leadership roles across operations, finance, IT, and corporate development, and has been instrumental in positioning Atlantic as a trusted transformation partner for SMB and mid-market clients.

"Our job is to help customers grow, and that starts by growing ourselves," said Jason. "We're evolving into a company that's not just reactive but proactive. Not just a provider but a partner. I'm honored to lead Atlantic into this next phase of impact."

As President, Adam will oversee Atlantic's print division sales, public relations, partnerships, and employee experience. With his energetic leadership and people-first approach, Adam has played a key role in shaping Atlantic's brand voice, culture, and go-to-market strategy.

“I’m passionate about how we show up for each other, our customers, and our community,” said Adam. “This is an opportunity to elevate our message and multiply our impact without losing sight of what makes Atlantic special.”

In his role as Chairman, Larry will continue to support Jason and Adam while focusing on long-term company strategy, customer relationships, and leadership mentorship.

“This isn’t about stepping back. It’s about stepping into a new kind of stewardship,” Larry added. “Our foundation is strong, and our future is even stronger.”

About Atlantic

Atlantic is a leading integrated technology partner providing managed IT, managed print, cybersecurity, cloud, digital transformation, and communications services to organizations across a wide range of industries. With a focus on delivering measurable outcomes through secure and scalable technology, Atlantic empowers clients to grow and innovate with confidence. Learn more at www.tomorrowsoffice.com.

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